



Goals 2017/18

Goal 1: Advocate for Professional Development in the California Community College system

- a. Maintain and strengthen relationship with Chancellor's Office.
 - i. Relationship is changing so we need to identify key players for support.
- b. Advocate for Professional Development by encouraging and supporting 4CSD membership and participation.
 - i. Send out membership information to Professional Development leaders several more times.
- c. Advocate for funding and support for AB2558.
- d. Increase 4CSD presence at statewide conferences (3CSN, Student Success Conference, OTC, etc.) through workshops, brochure, etc.
- e. Represent 4CSD at IEPI (Institutional Effectiveness Partnership Initiative) Professional Development Sub-Committee.

Goal 2: Provide Resources to Support Staff & Organizational Development Coordinators

1. Solicit innovative Professional Development programs for classified, faculty, and admin to post on website.
2. Add upcoming conferences to website.
3. Provide access to training opportunities in a variety of delivery formats
 - i. Support and contribute to PLN (Professional Learning Network)
 - ii. Work with Michelle DuBreuil to develop a Professional Development Coordinator Page on the PLN
 - iii. Support and promote Lynda.com
4. Research grant and other funding opportunities for Professional Development.
 - i. Create a current 4CSD handbook & incorporate a New Practitioner's section. Distribute to members and/or post on the Professional Development Coordinator Page on the PLN

5. Serve as a Professional Development resource for other statewide organizations/initiatives (ie: Student Equity, IEPI, BSSOT-Basic Skills and Student Outcomes Transformation).
6. Offer a preconference workshop for new Professional Development coordinators at the 4CSD annual conference and upload it to the PLN (Professional Learning Network).
7. Present a *How to Develop a Professional Development Program Plan* at the annual conference and upload it to the PLN (Professional Learning Network).
8. Provide support to colleges who are establishing new Professional Development programs.
9. Include upcoming conferences on our website.
10. Investigate sources of funding for Professional Development through various surveys.

Goal 3: Facilitate Networking Opportunities to Support Staff & Organizational Professionals

- a. Hold a conference in 2018.
- b. Increase institutional memberships in 2017/18.
- c. Promote the use of the 4CSD listserv, website, and other technologies that will connect Professional Development with information resources and each other.
- d. Connect with POD (Professional and Organizational Development) to identify opportunities for networking and collaboration.
- e. Engage in outreach to community colleges in Northern California to join 4CSD and attend the annual conference.

Goal 4: Seek to Unify Statewide Professional Development Initiatives

- a. Offer workshops at the annual conference presented by statewide experts that address this goal.

Goal 5: Continue to Recognize Innovation and Excellence in Staff & Organizational Development

- a. Present awards at 4CSD conference.
- b. Showcase innovative Professional Development ideas on the 4CSD website.